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 @HalifaxBankNews

**For Immediate Release**

## Mid-sixties, a woman, and living in the South East? Halifax's luckiest savers revealed

- **£56m has been paid out since the launch of Halifax Savers Prize Draw**
- **The luckiest savers this year are women over 60 from the South East**
- **Halifax mortgage prize draw – winners chosen 15<sup>th</sup> April**

The Halifax Savers Prize Draw has run since 2011, paying out over £56m to well over 100,000 savers. Each month we announce a whopping 1603 winners:

- 3 x £100,000
- 100 x £1,000
- 1,500 x £100

The past year has been a bumper year for the draw with winnings of £7.6m shared between 19,238 customers. 36 winners managed to bag the top prize of £100,000, and a lucky two in May won £500,000 in a bumper superdraw!

### **The winners revealed**

We can now reveal the average age, gender and location of our 38 luckiest prize draw winners in 2018.

So - if you are a woman in her mid-sixties living in the South East of England, you could have had lady luck on your side when the names were randomly chosen.

The majority of our winners hail from counties in the South East, with 10 of the 38 based in the area. This was closely followed by seven winners in the East of England and five in Yorkshire and Humber.

The average age of our winners was 66 – although this average hides the range in age of our winners. The youngest winner was 29 years old, and is 63 years younger than our oldest winner, who was 92.

A male winner was pulled out of our metaphorical hat 12 times, meaning women were just that bit luckier last year, when it came to our draw.

Russell Galley, Managing Director Halifax Community Bank, said: “Congratulations to all our winners in 2018. We believe in rewarding our customers and the Halifax Savers Prize Draw allows us to do just that. I’m delighted to have given away £56m to our savers. Throughout 2019, we will continue to reward more customers and hopefully encourage even more people to save.”

## **Halifax Savers Prize Draw**

Initially launched in 2011, the draw was intended to encourage more people to keep savings to prepare themselves for later life. The draw will continue into 2019, where again we hope to reward those who save with us. To be in with a chance to win, you’ll need to:

- Be over 18 and live in England, Wales or Scotland
- Hold one or more qualifying Halifax or Bank of Scotland savings accounts
- Register to take part (this is a one-time registration – you will be entered into all future draws where eligibility criteria is met)
- Keep a total balance in your qualifying accounts of at least £5,000 for the whole calendar month before each draw.

## **Mortgage Prize Draw\***

It wasn’t just Savings customers getting lucky last year. Last year, we also launched the Halifax Mortgage Prize Draw, where three lucky Halifax customers could win their mortgage paid off in full\*. Halifax customers were eligible if they applied for a qualifying mortgage

between 5th November and 30th December 2018. 100 runners up will receive cash prizes of £1,000.

The prize draw will take place on 15th April 2019.

**- ENDS -**

\*The top prize winners will have their mortgage paid off in full, up to the value of £300k. To be eligible for the draw, customers had to:

To be eligible for the draw, customers must:

- Be a homebuyer, remortgaging to us or be an existing Halifax customer changing those named on the mortgage
- Apply for a qualifying mortgage between 5th November and 30th December 2018
- Register for the draw by 31st January 2019
- Complete their mortgage by 31st March 2019

#### **Editors' Notes:**

"This report is prepared from information that we believe is collated with care, however, it is only intended to highlight issues and it is not intended to be comprehensive. We reserve the right to vary our methodology and to edit or discontinue/withdraw this, or any other report. Any use of this report for an individual's own or third party commercial purposes is done entirely at the risk of the person making such use and solely the responsibility of the person or persons making such reliance." © Bank of Scotland plc all rights reserved 2018.